Hook

Extended Example

Metaphor

Rhetorical Question

Quote

Anecdote

Beginning Frame

Something to Ponder

Closing Statement

Restate Main Idea

**Closing**

Wrap up your argument. Think about yourself as a lawyer during a closing argument.

Show the other Side of the Argument

Refer back to main idea

**Antithesis**

**Rebuttal**

**Alternate Interpretation**

Ethos

1

2

3

4

5

Pathos

1.

2.

3

Body

This is the meat and potatoes of your paper

Main Point/Purpose

**Opening**

Establish the tone of the paper. Grab the reader’s attention

Concrete Details

Quotes

Facts

Examples

Text Connections

Shock Value

Text Connection-

Personal Story

The Ah Ha! Statement

**Consider Using:**

Juxtaposition

Metaphors

Similes

Parallel Structure

Irony

Repetition

Text Connections